



B.E.L.



Seamless Integration with Finance Module

Fully integrated with our full scale Finance module, retailers can reap the full benefits of the versatile features of our Retail Management System without the need of a separate account system.

The ESP Finance Module allows you to generate the profit/loss by shop along with all the finance functions including Accounts Receivables, Accounts Payable, General Ledger, Job Costing, Account Mapping, Cash Flow Management and True multi-currency.



Real-time Online Functionality

Its real-time, online functionality not only provides the management with accurate information to make timely decision, but also enables shop manager to inquire inventory of other shops and the head office. All the sales and logistics information will be updated to the head office as it occurs thus eliminates the risk of losing stores' information due to power failure, machine problem or other security concerns.



Comprehensive Reporting Capabilities And Online Queries

The module provides a full picture of the sales performance among shops with detailed shop analysis and compares shop performance in any given time period. It offers comprehensive analysis and financial reports such as profit and loss by shop, profitability by product, category and many more.

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ESP

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ESP

retail
Management System



As a pragmatic and farsighted retailer, have you ever considered how to bring your business a step ahead your rivals in one of the most competitive industries in the world? Business strategies concentrating in price and product differentiation, varieties in the product-mix are designed to make your business stand out from the crowd of competitors. Many of you strive to tailor new strategies for your business, yet neglect the needs of a comprehensive Retail Management System to help you actually manage the business in other aspects such as inventory turn per shop, per product, or per product line and not only mere sales figures. Without a system to give you instant full picture of your business, front-line and back-office, this will easily make all your marketing efforts in vain, not to mention put your business in jeopardy in the long run.

Retail Management System developed by B.E.L. is a real-time, online point-of-sales solution with an easy to use front-end and comprehensive functions and features for back-office, seamlessly integrated. Flexible promotion settings allow ad-hoc and frequent sales campaigns. The module links up to the back-office and integrates seamlessly with a comprehensive system including Logistics and Finance module. In addition to a wide range of sales analysis and turnover reports, there is a built-in, powerful report writer to customize your needs in reporting. Within state-of-the-art features to optimize your business process and provide full integration within and across the enterprises, the system is an easy-to-use yet sophisticated solution that allow management to grasp a better picture of the company so as to make proper managerial decision for better planning and allocation of resources.

retail
Management System

point-of-sales solution



ESP Retail Management System provides a robust point-of-sales solution to medium to large market retailers with a backend office and multiple shops. It empowers the back office to monitor and control the logistics of the stores and other store operation. At the front end, the system handles the sales operation and features strong security functions to minimize errors, void orders, refunds, and cash outs.



Marketing and Promotion Campaigns

Flexible promotion price and discount settings cater for frequent marketing campaigns. Due to ease and automation of system setup, retailers can launch their sales promotion offer as often as they like. The promotion programs can be done by shop and by product category or any combination of product attributes, like series, colors, brands, size, models...etc. Various discount percentages can be set for different groups of customers, different categories and attributes of merchandise.



Loyalty Program Management

The system supports loyalty program management with membership discounts and bonus points handling. Promotion setup allows retailers to set up discounts and bonus for particular member type in a given period of time. Marketing campaigns and loyalty program can run concurrently so as to allow all kinds of sales activities implementing simultaneously.



Inventory Optimization By Linking Up To Back Office

Retailers can instantly manage all facets of business operations at their back office or any location through remote access with the online Retail Management System. Store replenishment with inter-store transfers and reporting to monitor overstock and stock-out situations. It identifies cross-sellable products and allocates inventory intelligently. Stock turnover and margins can be highly optimized.